

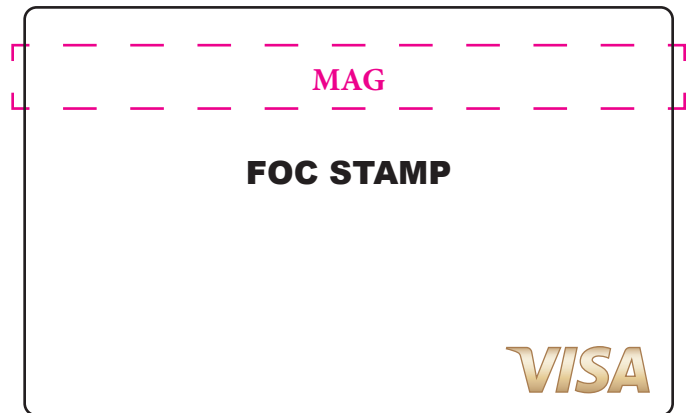
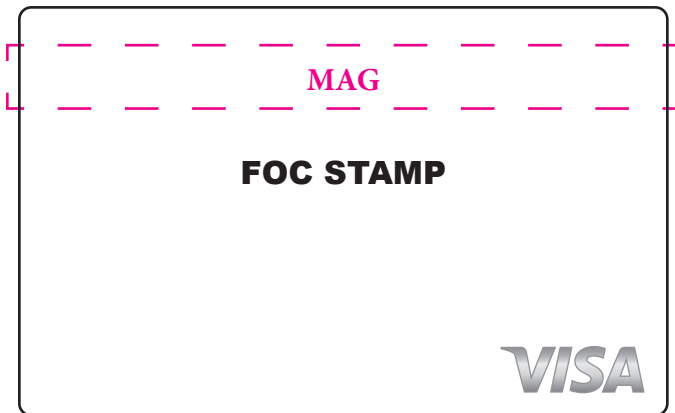
Visa Premium Brand Marks Locations

The following are the approved locations for the Visa Premium Brand Mark

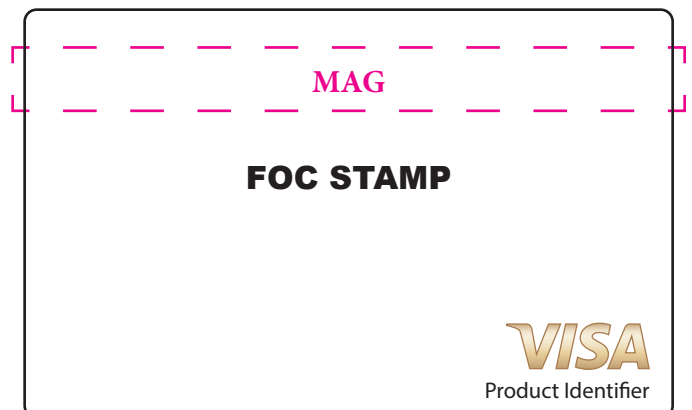
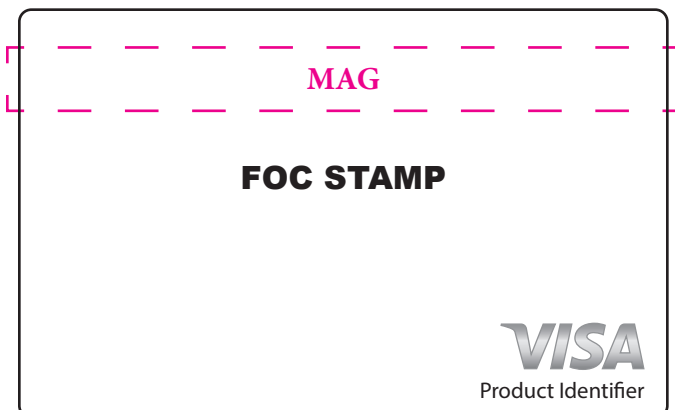
- Any Visa program may use the Premium Brand Mark in lieu of the standard printed brand mark.
-Additional charges may apply for Premium Brand Mark. Please reach out to your Account Manager or CSS Specialist for details.
- Any program that uses a Premium Brand Mark cannot have the standard hologram on the back of card (BOC).
- Programs using the following brand marks utilizes all existing templates located in Arroweye's Resource Library only without a BOC hologram. (https://www.arroweye.com/resource_library/)

Note: This is a holographic material that is hot stamped on the front of the card (FOC).

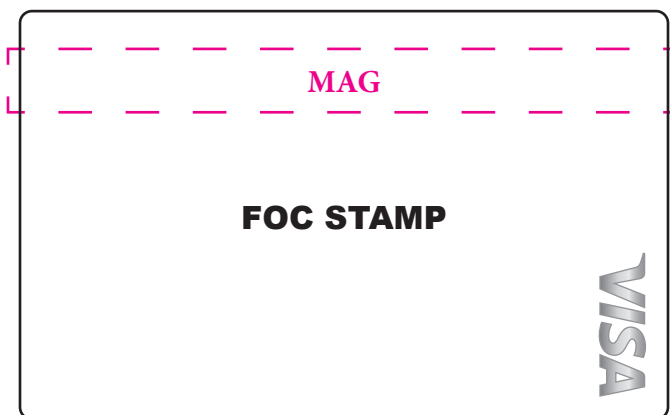
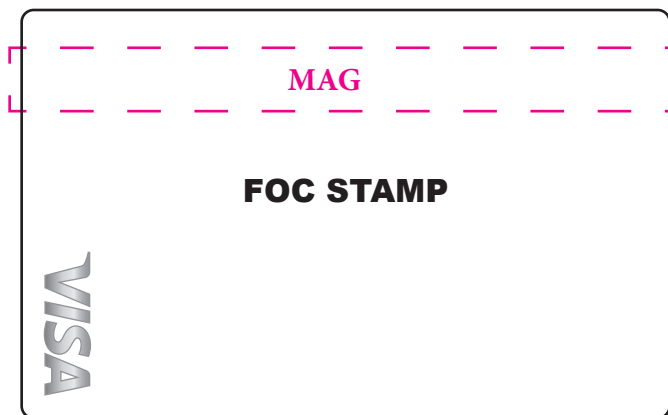
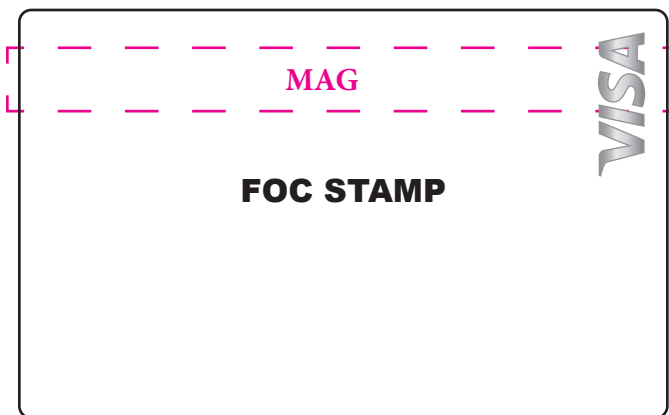
Horizontal Premium Brand Marks Silver/ Gold



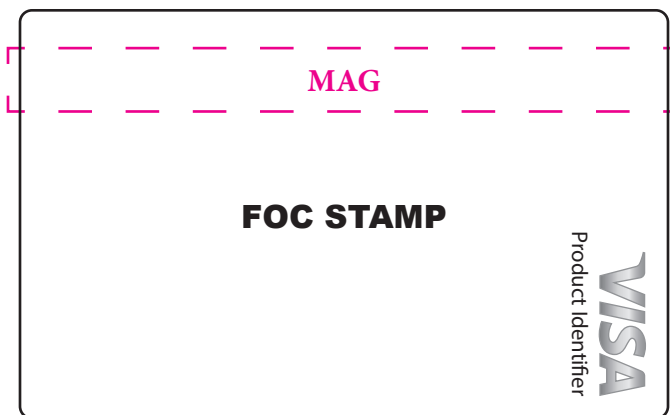
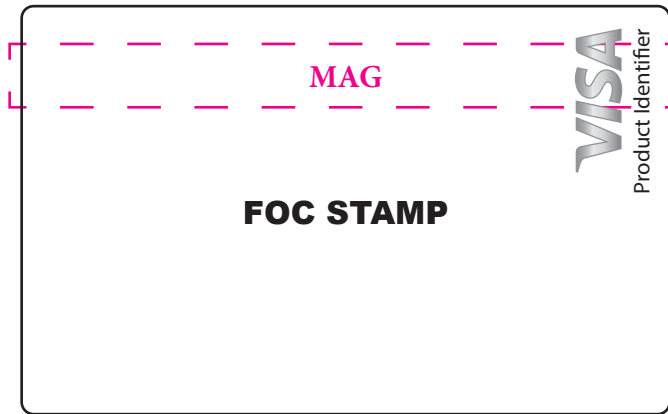
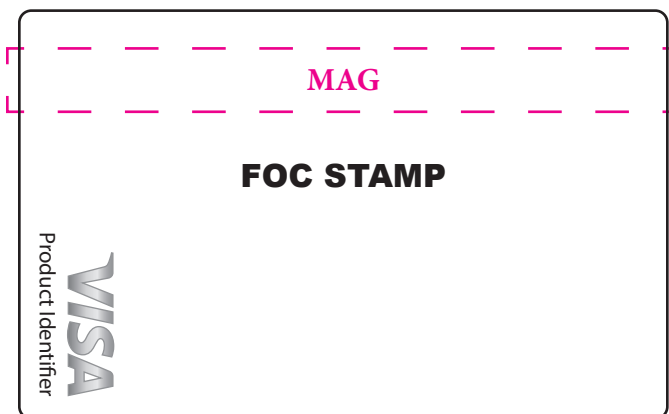
Horizontal Premium Brand Marks with Product Identifier Silver/ Gold



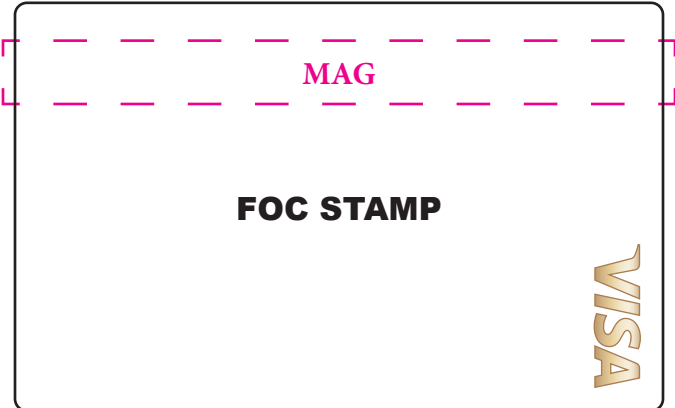
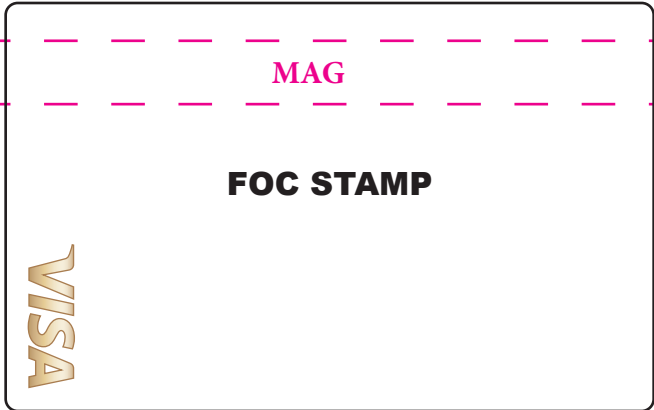
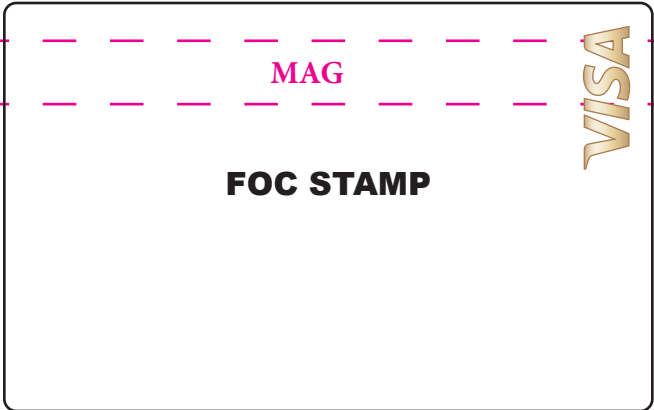
Vertical Premium Brand Mark Silver



Premium Brand Mark with Product Identifier



Vertical Premium Brand Mark Gold



Premium Brand Mark with Product Identifier

